

CONTACT INFO

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ALEXANDRIA MILOT

SOCIAL MEDIA MANAGER
ART CURATOR

PROFILE

I am an energetic, organized, and caring leader with a passion for communication, working with people, learning new skills, graphic design, writing and photography.

EDUCATION

Concordia University Ann Arbor

BA in Digital Media Design
May 2021

- 3.96 GPA, Summa Cum Laude
- Academic Honors Student (Fall 2017 - May 2021)

CORE SKILLS

- Digital Communications
- Web content development
- Corporate blogging
- Layout design - print and digital
- Adobe Indesign, Photoshop, and Illustrator Certifications
- CDE-SPARK Digital Media Certification
- Portrait, event and fine art photography
- Creative Writing

ACCOMPLISHMENTS

- Photographs featured in Concordia University Ann Arbor's (CUAA) Arbor Light magazine (2018-2021)
- Monthly advertisements featured in the Ann Arbor Observer (June 2021-April 2022)
- Hosted a solo art exhibit at Concordia University in April 2021
- Top 10 finalist in Liberty, Virtue and Economics Summit Essay Contest (2019)
- Published article in Quaestus Business Magazine (2020)
- Recurring photographs and writing published in CUAA's blog posts
- Worked with administration to design the Digital Media Design program at Concordia University Ann Arbor
- Concordia University Ann Arbor 2018 Student Art Show - Best in Show (photography)
- Photography featured in the Canton Fine Arts Exhibition (2018)
- Photography featured in Our Town Art Show & Sale (2019)

WORK EXPERIENCE

Social Media Manager

Concordia University Wisconsin/ Ann Arbor, Apr. 2022 - present

- Develop and execute a robust social media strategy that utilizes multiple platforms to achieve desired measurable outcomes.
- Create beautiful and engaging content that embodies the mission of the university and authentically projects the LIVE UNCOMMON brand platform.
- Provide university-wide expertise and training on all things social media for colleagues, students, and the Church.
- Manage marketing/communications student workers

Art Curator

The Common Cup - Ann Arbor, Oct. 2022 - present

- Work with artists to set up and take down art shows throughout the year
- Collaborate with the Common Cup manager to host artist receptions
- Connect with local artists at art fairs, artisan markets, and galleries to generate interest in gallery shows at the Common Cup
- Photography of the Common Cup and gallery shows
- Create schedule of upcoming shows and communicate details and expectations effectively with artists, answering all questions as they arise

Communications Coordinator

First Presbyterian Church Ann Arbor, June 2021 to April 2022

- Work with staff members and committee representatives to coordinate the promotion of events
- Production of printed and digital materials
- Social media content management and website updates on a regular basis
- Work with outside publishers to print First Presbyterian ads and promotions

Gallery Coordinator (Temporary)

Concordia University Ann Arbor, Aug. 2021 to Sept. 2021

- Revitalize the Kreft gallery program on campus, bringing art back to the art department after over a year of being shut down.
- Collaborate with faculty and staff to organize, advertise and produce 4-5 gallery exhibits a semester
- Manage student gallery assistants
- Communicate with artists from around the country in order to organize exciting gallery openings for the local community
- Keep social media and blog information up to date on happenings within the gallery

Student Marketing Assistant

Concordia University Ann Arbor, Aug. 2017 to June 2021

- Work with lead marketers for the Marketing Department at Concordia University to help further the growth of the school through the writing of blog posts, video production, photography, print and digital media design.
- Photography and writing used for online and print publication
- Use of Wordpress and Adobe Suite on a daily basis